



## ST JOHN'S CE SCHOOL BURSCOUGH PTFA

### SOCIAL MEDIA POLICY

This policy explains how our association uses social media. It applies to all members of our association.

#### Details of the social media used by our association

St John's CE Primary School Burscough PTFA uses Facebook  
<https://www.facebook.com/groups/132271687356191/>

#### Access to the social media used by our association

This is a closed group meaning that you can apply to join but this will need to be approved by the PTFA through our Facebook group administrator (PTFA Chair). Only approved members can see posts made to the group. Please enter <https://www.facebook.com/groups/132271687356191/> into your web browser and make a request to join the group.

#### Permitted members

The Facebook group of St John's CE Primary School Burscough PTFA is only intended for members of the association, in this case the parents, grandparents and teachers of St John's CE Primary school. This is regulated through this being a closed group and members needing to gain permission to join from the PTFA's Facebook group administrator.

St John's CE Primary School Burscough PTFA does not want to encourage inappropriate use of social media by children. No application to join our Facebook group will be accepted by anyone aged less than 13 years.

#### How this is used by our association

St John's CE Primary School Burscough PTFA uses its Facebook group exclusively for the running of the association. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the PTFA's activities, thank local supporters and canvass members' views.

#### Usage that is not permitted

The Facebook group of St John's CE Primary School Burscough PTFA does not allow any personal correspondence between members, is not intended for discussing any aspect of the school other than the PTFA and its activities and should not be used to promote any business other than where this is done for the benefit of the PTFA and with its permission. Inappropriate posts, including any derogatory comment, can and will be removed by the





administrator and the PTFA retains the right to ban any user who continues to make inappropriate use of the group.

### **Photographs**

The Facebook group of St John's CE Primary School Burscough PTFA will post photographs from events. However, all photographs posted will have the explicit permission from the person or parent if a child is featured in the photograph.

### **Application of this policy**

By using the Facebook group of St John's CE Primary School Burscough PTFA you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a member of the group.

### **Availability of this policy**

This policy is publicly available through the website of St John's CE Primary School Burscough (<http://stjohnsburscough.net/>), is sent regularly (at least once a year) to all members of the PTFA and is referenced as part of the information stated on our Facebook Group page.

### **Review Date – September 2019**